



- *EU strategic goals and maritime transport policy until 2018*

London, 21 September 2010

Marten Koopmans

Permanent Representative of the EC to IMO



EUROPEAN
COMMISSION

The strategic challenges we already knew....

How to ensure:

- Sustainable growth in line with future demand?
- Long-term viability and competitiveness of European shipping?
- The efficiency (incl. environmental aspects) of the EU Maritime Transport System?

*... and those challenges we recently
had to (re-)discover*

- protectionism
- unfair competition
- sub-standard shipping
- over-capacities
- piracy

“Three pillar” approach (2007-2008):

- I. External study conducted by a team of top maritime economists

- II. Active involvement of the maritime transport industry: independent opinion of shipping professionals to the Commission

- III. Active involvement of the maritime transport administrations of the EEA Member States

Two main results:

1. A Communication, setting up **a widely agreed long term vision** for the EU maritime transport policy in the context of an integrated maritime policy
2. A **process of partnership** between the Commission, the EU shipping sector and the maritime transport administrations of the Member States

Communication on the EU strategy for maritime transport in the horizon 2018

- **Adopted in January 2009**
- **Endorsed by the EU Transport Ministers in March 2009**
- **Contains a significant number of pro-active measures, to be implemented in a partnership spirit**
- **Foresees six main lines of action (strategic goals)**

➤ **1. European shipping in globalised markets**

- **Achieving a fair Level Playing Field all over the world (vital in a crisis situation!!)**
- **Attractive framework for shipping and good operators in Europe**
- **Guaranteeing the fleet for securing EU trade needs (including supply of energy)**

Envisaged actions: competitive State Aid Guidelines, support liberalisation of trade in maritime (WTO + bilateral agreements), promotion of global alignment of competition rules, dialogue with main shipping / trading partners, etc

➤ 2. Human Resources, seamanship and maritime know-how

- **Enhance the image of maritime transport**
- **Improve training and qualifications of EU seafarers**
- **Facilitate life-long career prospects in maritime clusters**

Envisaged actions (“Social Agenda”): image of shipping initiative, network of centres of excellence for maritime training in Europe, “Erasmus” type model for the education of officers, actions at IMO and ILO level, simplification measures on board ships, competencies of crews and maritime labour conditions revision STCW convention, etc

- **3. Quality shipping as a key competitive advantage**
- **Improve the environmental performance of shipping**
 - **Promote the competitive advantage of European shipping (safe, secure, clean, efficient) all over world**

Envisaged actions: coherent and comprehensive approach to reduce GHG and other emissions, better ship dismantling, port reception facilities, review EMSA mandate, ice navigation + icebreakers, persons rescued at sea, piracy and terrorism threat, convergence of maritime surveillance systems, etc

- **4. Working together on the international scene**
- **Achieve (and implement) a comprehensive international regulatory framework for shipping**
 - **Work with international partners for reinforcing internationally order**

Envisaged actions: reinforced cooperation with MS in international organisations, enhancing EU status within the IMO, promotion of actions at international level for ensuring rapid ratification of IMO conventions, follow up of recommendations for protecting the Arctic, etc

- **5. Exploit the full potential of short sea shipping and sea transport services for business and citizens in Europe**
- **Maritime Transport Space without barriers: “cutting red tape” in EU ports**
 - **Continue efforts for deployment intra-EU maritime transport logistics**
 - **Infrastructure has to be able to handle future growth**

Envisaged actions: maritime transport space without barriers, customs, sanitary requirements, ports policy actions, fast track procedures in ports, full deployment of Motorways of the Sea, TEN-T & Marco Polo, Greening of transport, etc

6. Europe should be the world leader in maritime research & innovation

- **Safer and more efficient ships, clean propulsion engines**
- **« E-maritime »: ICT simplifying administrative requirements and improving passengers' services and crew quality of life at sea**

Envisaged actions: e-maritime services, support of innovation and new technological design/ CleanSHIP, WATERBORNE platform, protection of European know-how (IP rights), combined transport & advanced logistics

Thank you for your attention

Marten Koopmans

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Marten.koopmans@ec.europa.eu

